

FOR IMMEDIATE RELEASE

August 19, 2021

Dr. Bruce M. Gans Joins Powers as Senior Health Policy Advisor

WASHINGTON, DC—Powers is pleased to announce that [Bruce M. Gans, MD](#), has joined the firm's [Government Relations](#) and [Health Care](#) Practice as Senior Health Policy Advisor.

At Powers, Dr. Gans will consult on healthcare legislative and regulatory matters, including issues involving rehabilitation, post-acute care, and [disability policy](#). With his extensive experience on both the medical and policy sides of health care and rehabilitation, Gans will offer clients of the government relations and health care teams a more clinical perspective on policy issues. He will also pursue new projects and client engagements where his medical and policy background will make him an invaluable asset.

Dr. Gans has spent his career working in the field of rehabilitation medicine, both as a medical doctor and as a policy specialist and advocate. He recently retired from his position as Executive Vice President and Chief Medical Officer for the Kessler Institute for Rehabilitation and as the National Medical Director for Rehabilitation for Kessler's parent company, Select Medical. He is currently a Professor of Physical Medicine and Rehabilitation at Rutgers New Jersey Medical School and serves as the Chief Policy Officer for the American Medical Rehabilitation Providers Association (AMRPA), a Powers client.

Throughout his career, Dr. Gans has conducted research and published extensively on the topic of rehabilitation medicine, focusing primarily on pediatric trauma rehabilitation, quantitative assessment of motor performance, rehabilitation engineering, rehabilitation health services delivery, and primary care for individuals with disabilities.

"I have worked with Dr. Gans for years and we are very excited that he is joining the firm's health care and legislative teams," stated [Peter W. Thomas](#), Managing Partner of Powers. "Bruce has a wealth of experience in clinical medicine, the practical implications of policy on health care operations, the promise of new technologies to assist people with illnesses, injuries, and disabilities, the mechanics of post-acute care and physician payment systems, and measurement of quality outcomes. As Powers continues to grow, his breadth of expertise will assist our clients in navigating the changing healthcare landscape in America."

Dr. Gans can be reached at Bruce.Gans@PowersLaw.com or 202-349-4265.

About the Powers Government Relations and Legislative Practice

The Powers Pyles Sutter & Verville [government relations and legislative practice](#) navigates the complexities of the federal government to achieve policy and advocacy solutions for clients. As a public policy law firm with a thriving legislative and regulatory practice, Powers brings a highly

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substantive approach to the firm's client work. The firm's government relations practice encompasses the full range of bipartisan government relations services, including strategic problem-solving, direct lobbying, legislation development, regulatory affairs, grassroots advocacy, and public outreach, all supported by a deep bench of legal and legislative talent with extensive subject matter expertise.

About Powers

Powers Pyles Sutter & Verville (Powers) is a Washington, DC-based law firm with national practices in healthcare, education, government relations, Indian tribal governments, and nonprofit law. Powers attorneys and professionals are nationally known for their extensive expertise in their practice areas and their commitment to client service. For more information, follow us on Twitter at [@PowersLawFirm](https://twitter.com/PowersLawFirm) or visit www.PowersLaw.com. If you wish to receive Power Play: Washington Week in Review®, our weekly healthcare newsletter, sign up [here](#).